

Client Information

Client Reference #:

Contact information

If you added a Client Ref. # above please skip the section below.

Your Name:

Will you be the main contact? If not, add contact(s) name:

Business or Organization Name:

Email Address:

Phone: Mobile: Fax:

Unit/Level no: Street no: Street:

Suburb: City: State: Zip:

Country:

How did you hear about us?

Site Redesign

If this is not a site redesign, please skip this section.

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What is your main goal for this redesign (e.g. better user experience, update look & feel, target different audience)?

What aspects of your current site do you feel are successful, and why?

What aspects of your current site do you feel are unsuccessful, and why?

Do you plan to use content from the existing site, and, if so, which portions?

About Your Organisation

Tell us briefly about your company.

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What product/services will you offer on the web site?

Where are your target audience located?

General

What is the intended launch date for the new site (dd/mm/yyyy or Name of Month)?

Have you already established a budget for this project? If so, please indicate your budget:

Do you currently have a Domain/web address/URL? Yes No

If Yes - What is your current Domain/web address/URL?

If No - Do you want us to arrange a domain name for you? Yes No

If you have a domain - do you have access to the domains log in? Yes No

Do you have a web host? Yes No

If Yes , what is your current Host provider?

If No, do you want us to arrange the Hosting for you? Yes No

Do you have access to the hosting log in? Yes No

Project Goals

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Are there other considerations that could impact the project schedule (e.g. new product launch, marketing campaign)?

Do you want visitors to be able to buy product or services from your page? Yes No

What action(s) should a user perform when visiting your site?

E.g. search for information, sign up for an account, purchase a product or service)

Is there a specific gender who will visit your site:

Male Female Both

Provide more than one if applicable:

15-24 25-44 45-64 65+ All/Any age group

How many pages do you anticipate the web site to have?

1-10 11-50 50+

Content

Please identify any pages or features you envision as part of your site:

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Basic

- Home
- Products/services
- FAQs
- Directions /Find Us
- About (Us)
- Contact (Us)
- Contact (Us) Form
- Articles
- Upcoming events

Special Features

- Video
- Image Gallery
- Map
- Search Function
- Newsletter/Email list sign-up
- Information/request forms
- Uploads/downloads
- Portfolio

Applications

- Registration/customer login
- Store/Shopping cart
- Online payment
- Forum
- Blog
- Reviews
- Customer surveys/polls

Please list any additional or custom pages you would like.

Content Management

How often will you need to update the web site content?

- Hourly Daily Weekly Monthly Other:

How many content pages do you expect to publish on your site each month?

Who will do the updates? Web site developer I'd like to update it myself Other:

Design

Use words to describe the look and feel you want?

- | | | | |
|---------------------------------|-------------------------------|------------------------------------|-----------------------------------|
| <input type="radio"/> Simple | <input type="radio"/> Calm | <input type="radio"/> Powerful | <input type="radio"/> Detailed |
| <input type="radio"/> Relaxing | <input type="radio"/> Bright | <input type="radio"/> Unique | <input type="radio"/> Romantic |
| <input type="radio"/> Colorful | <input type="radio"/> Playful | <input type="radio"/> Professional | <input type="radio"/> Cartoony |
| <input type="radio"/> Corporate | <input type="radio"/> Pastel | <input type="radio"/> Classic | <input type="radio"/> Vintage |
| <input type="radio"/> Elegant | <input type="radio"/> Modern | <input type="radio"/> Textured | <input type="radio"/> Grunge |
| <input type="radio"/> Clean | <input type="radio"/> Retro | <input type="radio"/> Edgy | <input type="radio"/> Strong |
| <input type="radio"/> Balanced | <input type="radio"/> Glossy | <input type="radio"/> Sleek | <input type="radio"/> Interesting |

Other, please specify:

Do you have a specific theme in mind that you have material for to incorporate into the website? Yes No

Do you have ideas of the colors to be used, and colors you don't want to be used?

Do you have existing business cards or other printed materials we need to match? Yes No

Do you have layout requirements or preferences? Screen size:

Responsive Static Not sure Other:

Navigation (main menu):

Left Center Right Other:

What is your typeface preference?

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- Serif
- Script*
- Condensed
- GRUNGE**

- Sans Serif
- geometric
- Slab Serif**

Other, please specify:

In order for us to understand what your preferences are, please provide a few websites that you **do like** or **don't like** the look and feel of (*can be non-relevant to your business*):

Web site: Like Don't like

Why?

Web site: Like Don't like

Why?

Web site: Like Don't like

Why?

Web site: Like Don't like

Why?

Brand Identity

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Do you have a Logo? Yes No

If "Yes", do you have a digital copy of your Logo? Yes No

If No, do you want Nordoce to design a Logo? Yes No

Do you have a Tag-line/Slogan identified (e.g. "Just Do It" - Nike & "Think Different" - Apple)?

List any important words you want people to associate with your company image/brand:

Additional Notes/Information:

Would do you like to know about any other of our Services?

Below are our main services listed, please choose what you would like to know more about:

- Web Site Design & Development, e-Shop, CMS, Blog
- Logo Design
- Graphic Art Design
- Photography/Photo editing
- Image, Photo and Graphic Sourcing
- Scanning and Image optimization
- Printing
- Business Card Design
- Brochure & Letterhead Design
- Social Media

If you have any other request, please add below:

Thank you for your time and consideration.